



IBM SPSS for Introductory Statistics: Use and Interpretation (Paperback)

By George A. Morgan, Nancy L. Leech, Gene W. Gloeckner

Taylor Francis Ltd, United Kingdom, 2012. Paperback. Book Condition: New. 5th Revised edition. 277 x 213 mm. Language: English . Brand New Book. Designed to help students analyze and interpret research data using IBM SPSS, this user-friendly book, written in easy-to-understand language, shows readers how to choose the appropriate statistic based on the design, and to interpret outputs appropriately. The authors prepare readers for all of the steps in the research process: design, entering and checking data, testing assumptions, assessing reliability and validity, computing descriptive and inferential parametric and nonparametric statistics, and writing about outputs. Dialog windows and SPSS syntax, along with the output, are provided. Three realistic data sets, available on the Internet, are used to solve the chapter problems. The new edition features: * Updated to IBM SPSS version 20 but the book can also be used with older and newer versions of SPSS. * A new chapter (7) including an introduction to Cronbach's alpha and factor analysis. * Updated Web Resources with PowerPoint slides, additional activities/suggestions, and the answers to even-numbered interpretation questions for the instructors, and chapter study guides and outlines and extra SPSS problems for the students. The web resource is located . *...



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