Development of a supply chain performance measurement system

By Christian Biewald

GRIN Verlag Gmbh Nov 2014, 2014. Taschenbuch. Book Condition: Neu. 211x24x8 mm. Neuware - Master's Thesis from the year 2014 in the subject Business economics - Supply, Production, Logistics, grade: 1,3, University of Applied Sciences Kempten, language: English, abstract: The goal of this master thesis is to provide an analysis of existing supply chain performance measurement systems as well as an evaluation of their suitability for the electronics manufacturing industry. Furthermore, the hypothesis that the implementation of a supply chain performance measurement system in cooperation with supply chain partners will lead to sustainable competitive advantages within the supply chain is going to be proven. As competitiveness in future industry will be increasingly supply chain vs. supply chain , rather than firm vs. firm , holistic performance measurement systems become more and more relevant to global operating companies (Hult, 2008, p.538). Although the efficient management of global supply chain networks already has the potential to create competitive advantages, most industrial companies still focus on production efficiency and selective optimization that disable fast adaption to changing customer requirements. In increasingly saturated markets a technology-driven competitive advantage is often quickly compensated by low-cost countries. In contrast high service quality established by efficient logistics...

Reviews

This is basically the greatest pdf i have got go through right up until now. It normally fails to cost excessive. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- ***Genoveva Langworth***

Completely essential go through book. I actually have go through and i am sure that i am going to going to read yet again yet again later on. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- ***Edwardo Rohan III***