

Philosophy of Management



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Reviews

It is one of the most popular books. I am quite late in starting to read this one, but better than never. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Camille Larson)

PHILOSOPHY OF MANAGEMENT



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Global Vision Publishing House, New Delhi, India, 2010. Hardcover. Book Condition: New. Dust Jacket Condition: New. The book entitled 'Philosophy of Management' primarily deals with the fundamental principles guiding the formation and functioning of a business enterprise as well as the basic nature and purpose of a business. Management philosophies are essentially conceptual frameworks that explain, predict and guide the actions of managers. As a matter of fact, most managers are not cognizant of their philosophy in a formal manner, but act with remarkable consistency within the frame-work of their management philosophy. Just as a scientist employ a theory to explain, predict and described natural phenomena, philosophy of management explains, predicts and describe management behaviour for a particular individual or organisation at a particular point in time. CONTENTS Preface (v) 1. Introduction 1 ? Early Development ? Modern Philosophers of Business ? Purpose of a Business Contract Theory Stakeholder Theory ? Business as Property ? Mission of Business ? A Mini-Republic or Modern Village ? Ontology of the Business Enterprise ? Epistemology and Logic of Business ? Globalization of the Indian Management Philosophy ? Export of Philosophy ? Wider Perspective 2. Business Ethics 19 ? General Business Ethics ? Professional Ethics ? Ethics of Human Resource Management ? Ethics of Sales and Marketing ? Ethics of Production ? Ethics of Intellectual Property, Knowledge and Skills ? International Business Ethics ? Theoretical Issues in Business Ethics ? Corporate Ethics Policies ? Ethics Officers ? Religious Views on Business Ethics ? Ethical Decision-Making ? Sources of Ethical Standards ? Making Decisions ? A Framework for Ethical Decision-Making 3. Corporate Social Responsibility in a Comparative Perspective 37 ? Problem of Defining Corporate Social Responsibility ? Comparative Legal Analysis Regarding CSR ? Comparative Institutional Analysis ? Implications and Understanding of Comparative CSR ? Attitudes...



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