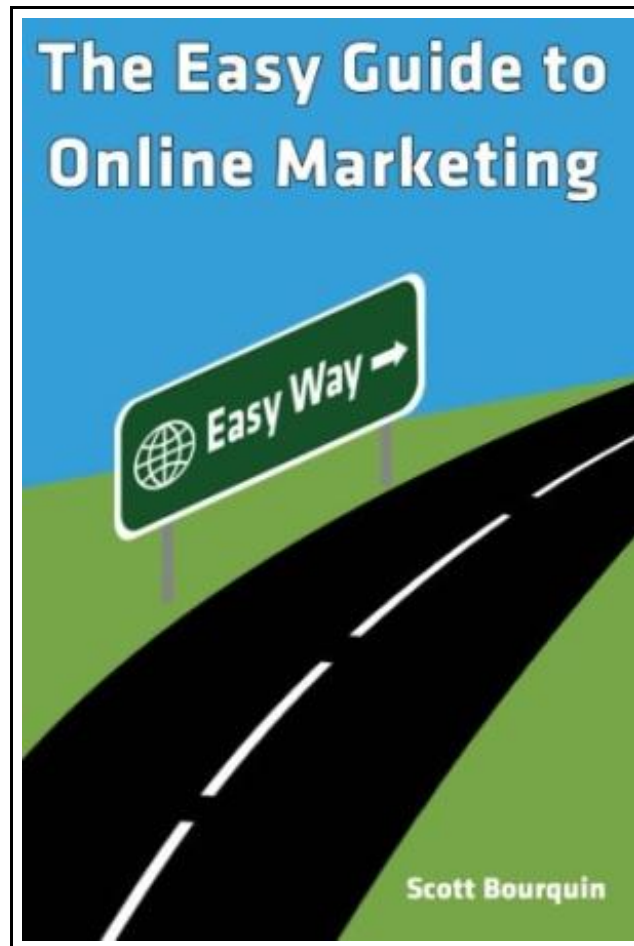


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Bourquin Group LLC, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.As a small business owner I was overwhelmed with all of the choices for marketing my business. So much so that I eventually started a marketing business. The sole purpose of my new business was to cut through the hype and get to the meat of the problem that small business owners have when they are marketing their business. The most obvious of course is a limited budget to reach paying customers. We got so busy that many small businesses could not afford our services or at lease didn t think so. To help those business owners get control of their marketing I wrote the Easy Guide To Online Marketing. Of course I want you to become a client, and if this book works and you have more money to pay our services then it s a real win-win If you don t want to spend all day online trying to reach out to your customers and get new customers, start with the Easy Guide To Online Marketing. Build a foundation with the included guide and checklist. Your wallet and your family will thank you for it. At the end of 2014 there was a major shift in online search, and it was cemented in 2015. I changed how small businesses compete online. Google made a big change that everyone focused on and then quietly made another list of small changes most SEO or Search Engine Optimization Companies missed. The changes all had to do with the major directories. For some reason Google hasn t been able to effectively filter listing sites. What I call listing sites go my many names. You know them when you...



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