



Lose the Business Plan: What They Don't Teach You About Being an Entrepreneur

By Alton Raiz

Times Group Books, New Delhi, India, 2014. Softcover. Book Condition: New. First Edition. 96% of small businesses fail within ten years-so what does it take to be a successful entrepreneur? How can you beat the statistics and create and grow a successful business? Alton Raiz challenges readers to find their entrepreneurial passion and to have the courage to stay focused and determined to find the path to business success. Raiz has made a business out of growing entrepreneurs and he knows that success is not about the business plan, it is about the entrepreneur. In *Lose the Business Plan* Raiz shares the lessons he has learnt and seen others learn on the road to business success. Readers learn to recognize whether they have what it takes to follow this path and find the skills most needed for entrepreneurial success. Key questions are raised: Are you a lifestyle entrepreneur or a growth entrepreneur? Can you build a business that can run without you? How do you find the right entrepreneurial idea? What do you need to start your own business? What do you need to grow your existing business? Printed Pages: 184.



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