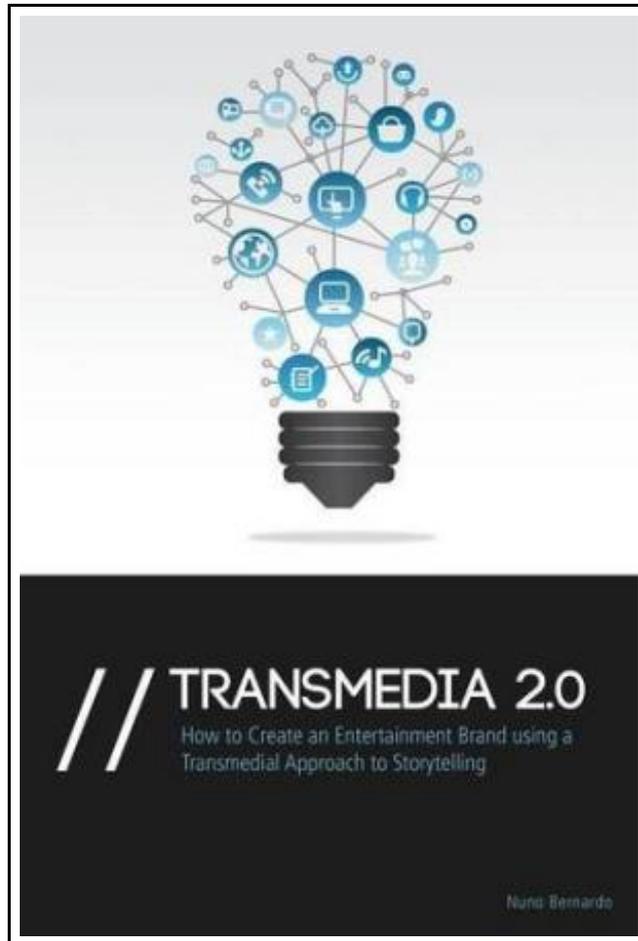


Transmedia 2.0: How to Create an Entertainment Brand Using a Transmedial Approach to Storytelling (Paperback)



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TRANSMEDIA 2.0: HOW TO CREATE AN ENTERTAINMENT BRAND USING A TRANSMEDIAL APPROACH TO STORYTELLING (PAPERBACK)



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