



## How to Buy and Manage Your Own Hotel (Hardback)

By Miles Quest, Peter Nannestad

Goodfellow Publishers Limited, United Kingdom, 2015. Hardback. Book Condition: New. 4th New edition. 234 x 156 mm. Language: English . Brand New Book. \* User friendly, practical and informative - written by industry experts; \* Provides a clear toolkit and action plan for those looking to make the leap into ownership - from getting the finance in place to successfully marketing and staffing the business; \* Case study examples with practical advice from industry experts who have done it themselves. Hotel keeping is an arduous profession. It needs technical, managerial, marketing and economic expertise; what's more, it demands total commitment. This book provides the complete purchasing toolkit. It removes all the complications and mystique and guides readers around the pitfalls of ownership, saving much heartache and expense. How to Buy and Manage Your Own Hotel takes readers step by step from the time of their initial interest in buying a hotel to the day they take over - and beyond. Complete with sound bites and advice from industry experts who have first-hand experience of ownership, it unravels the purchase process - and much, much more: \* Why location is key - and how to use the business agent to...

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